



## Visual Merchandising



# Plan your stores digitally with MockShop

3D mockup stores. Visual product range analysis. Visual merchandising guideline and planogram creation. All in one feature-rich, customisable software suite to help you save time and drive sales.

### Benefits per role



#### **Management and C-Level**

Increased sell through from improved stock management (no overstocking). Digitally test product density in a 3D environment and avoid overspend.



#### **Buying and Planning**

Create visual storyboards of your product collections before the 'buy'. Visualise your range with actionable and deeply integrated product data.



#### Marketing

Preview PoS material and signage in a 3D store environment. Instantly create storyboards to preview products and range with ease.



#### **Visual Merchandising**

Deliver more relevant guidelines to eld teams by grouping store clusters. Create digital mock up stores instead of physical ones.

# VisuaRetailing

# Mockshop

## Visual Merchandising





## Visualise your product range

With MockShop all of your product data is highly visual, making it easier to plan, manage and execute better collections for your store.

- √ Visualise your planning data
- **✓** Create better collections with ease
- √ Test your range before the 'buy'
- ✓ Automatic product data import

# Speed up your Planogram creation

MockShop's automated planogram creation system makes it faster than ever to create beautiful, easy to follow fixture and store planograms.

- √ Digitally merchandise fixtures
- ✓ Drag and drop functionality
- **✓** Time-saving automated creation
- **✓** Enhance your in-store execution





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- > Mockshop Visual Merchandising